

Dauphin Island Strategic Planning

SWOT Form

(Strengths, Weaknesses, Opportunities, Threats)

Circle an issue in the list below. Then, based on the questions, fill out the table for your issue. Be brief in your comments, using just a few words to describe your ideas. **Please print clearly. If you would like to give us your ideas on more than one issue, please fill out more than one form.** Thank you for participating! Your input about the future is important to us!

- Unique, central downtown village
- Aesthetically pleasing community
- Healthy natural resource assets
- Environmentally sound development
- Affordability for residents
- Dune and beach restoration
- Public access
- Nature-based tourism
- Residential diversity
- Community-wide communications
- Public transportation system
- Working waterfront
- Healthy economy
- Retail and basic services
- Business incentives
- New streams of revenue
- Unified government
- Other: _____

<p>1. Strengths (What are the community's strengths regarding this issue?)</p> <hr/> 	<p>3. Opportunities (What opportunities does the community have to improve this issue?)</p> <hr/>
<p>2. Weaknesses (What are the weaknesses of the community with regards to this issue?)</p> <hr/> 	<p>4. Threats (What threats impact the community with regards to this issue?)</p> <hr/>

When completed, please drop in the secured box at Dauphin Island Town Hall or mail to Town of Dauphin Island, 1011 Bienville Boulevard, Dauphin Island AL 36528 by May 21. ***This form is also available on line at www.eeee.net/dauphinisland.htm.*** Your answers will be used at a June 7, 2007 Workshop, Chamber of Commerce Building, 6-8 p.m. as we begin to develop a strategy for achieving the vision and identify assets/obstacles for that vision.

Please Check One: **DI Full Time Resident** **DI Part Time Resident** **Visitor**
 Non Resident Property Owner **DI Business Owner** **Other** _____